



Rick Chandra
Principal Designer
15+ years experience

Hi everyone! A seasoned full-stack Principal Designer is looking for his next challenge. Need someone with the ability to lead small design teams or an experienced IC (Architect, Principal UX Role) who is hands-on, can drive impactful projects for your org? From research / ideation to producing implementable design solutions, reach out to me at rchandra421@gmail.com.

Skills

User Experience
Design Thinking
Product Design
User Research
Visual Design
Architecture
Mid-to-High-Fidelity Designs
Data-visualization
Persona / Customer Journey
Prototyping
Design Systems
Native Mobile iOS / Android
Responsive Design
many more...

Tools

Sketch, InVision, Figma,
Zeplin, Axure, Adobe, JIRA

Recent Experience

Principal Product Designer (Streaming/Social Media)

Conviva, Foster City, CA - 08/2019 to 7/2020

- Delivered design solutions for primary products (Experience Insights, Social Insights) via Sketch mockups, Invision prototypes, visuals + components
- Engaged with users via customer interviews, quantitative and qualitative research
- Led cross-functional collaboration engaging with Product, Sales and Engineering

Principal UX Designer (Biotech)

Bigfoot Biomedical, Milpitas, CA - 03/2019 to 8/2019

- Led cross-functional collaboration with Product, Medical, HFE and Engineers to deliver final designs for our 1st go-to-market product for Diabetes Self Care, a Native iOS App with integrated medical devices (Glucose monitor, sensor + Insulin pen-caps)
- Collaborated with HFE for Monthly Usability Sessions, provided testing prototypes, high-fidelity visuals and incorporated feedback into further refinements

Principal UX Designer (Biotech)

Roche Molecular, Belmont, CA - 04/2018 to 11/2018

- Designer for 3 primary teams, Product Strategy, Data Science, and IRIS Product Team
- Provided end-to-end UX design including conceptualizing ideas, requirements gathering/planning, low-to-high fidelity mockups, prototypes, presenting concepts to key stakeholders, designs + specs for new features, data visualization projects

UX Architect (Adtech)

Sizmek (formerly Rocketfuel), Redwood City, CA - 07/2016 to 02/2018

- Created a unified SaaS platform by combining 2 separate sites (DSP, DMP) that were based on a Managed Services model with different UIs, taxonomy and frameworks
- Delivered new Design System (Components + Storybook + Style Guide) based on our new framework (ReactJS)

UX Architect / Team Lead (Fintech)

Apttus, San Mateo, CA - 04/2015 to 07/2016

- Led a small team of Designers (4) supporting Product team of 20+ PMs
- Delivered new Design System (Pattern Library + Style Guide) based on our new framework (ReactJS) and redesigned Apttus products (CPQ, Admin, eCommerce)

Other Experience

- Various senior-level design roles at EMC, Microsoft (Windows Live), McKesson and consulting positions at eBay, Apple, Symantec and AAA

Education

BA, Digital Media Design from San Jose State

San Jose, CA - 12/1999

Portfolio

www.rickchandra.com

www.linkedin.com/in/rickchandra